



Lampert Cigars + Rum

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FOR IMMEDIATE RELEASE

LAMPERT CIGARS SHIPS GATSBY TO RETAILERS

LAMPERT CIGARS has begun shipping the updated "GATSBY", a 5 x 50 TORPEDO, to retailers. While the box and the cigar band have changed, the blend remains the same.

It is the same blend as the DON PATRON. It uses a two year aged Ecuadorian Connecticut wrapper, a three year aged Ecuadorian binder, and a three year Dominican as well as a five year Peruvian *Pelo d'Oro* filler. The "GATSBY" is produced by Tabacos de Costa Rica as a regular production.

The GATSBY will be available in ten count boxes and has a MSRP of \$16.

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