



Lampert Cigars + Rum

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LAMPERT CIGARS GOLDEN RETAILER PROGRAM

LAMPERT CIGARS launches its GOLDEN RETAILER PROGRAM

The GOLDEN RETAILER PROGRAM was envisioned as a way to thank our retail partners, as well as their loyal customers for the tremendous reception and support we have received since launching in the US market in 2020. Members of the program will have access to two unique cigars: *Salomones* and the *A size*, both feature blends and have been aged at the factory humidors for more than one year. LAMPERT CIGARS will be producing only a small quantity of cigars due to the high quality and scarcity of the tobacco we are using. Total production numbers are 10.000 and 2.500 cigars respectively, and this will be an ongoing yearly release.

The US Market has gotten a total of 5000 *Salomones* and 1000 *A sizes* and they will be available exclusively through the LAMPERT GOLDEN RETAILERS below:

- *Small Batch/Maxamar Ultimate Cigar, Orange, California*
- *Helios Cigar Lounge, Riverside, California*
- *Cedar Room, Scottsdale, Arizona*
- *Luxury Cigar Club, Cottonwood, Arizona*
- *En Fuego, Henderson, Nevada*
- *Helios Cigar Lounge, Las Vegas, Nevada*
- *Humidor of Lisle, Illinois,*
- *Smoke Cigar Lounge, Philadelphia, Pennsylvania*
- *Cigar Pointe, San Antonio, Texas*

We have already rolled the 2022 cigars and are currently working on securing tobacco for the 2023 release. "For 2022, we have envisioned releasing half of the production July and the other half in December." - said Dr. Stefan Lampert.

Both cigars share the Ecuadorian Connecticut wrapper, aged for three years, with a five year aged undisclosed binder and seven year old *undisclosed filler*.

The Salomones will be available in boxes of ten and each cigar has a MSRP of \$30. The *A size* will be available in a 25 count box and has an MSRP of 45\$ per cigar.

For more information contact us at press@lampertcigars.com

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