Lampert Cigars + Rum



FOR IMMEDIATE RELEASE

LAMPERT 1675 EDICION ROJO

LAMPERT CIGARS will be launching its new Edición ROJO line at TPE 2022 in Las Vegas

<u>LAMPERT CIGARS</u> will be unveiling its newest line – Edición Rojo, at the Tobacco Plus Expo in Las Vegas that will be held on January 26-28.

<u>LAMPERT 1675 EDICION ROJO</u> is a medium-bodied, full flavor cigar specifically blended to Stefan's specifications embodying the complex, delicious and rich flavor experience he was searching for in a Connecticut shade cigar.

The new line uses an Ecuadorian Connecticut wrapper and underneath a Nicaraguan binder and filler which were grown, fermented then aged for four years by the Ortez family in the Jalapa and Condega valleys.

Like the Edición Azul, the new <u>EDICION ROJO</u> is produced by Fábrica AGROTABACOS, Nicaragua. The LAMPERT 1675 Edición AZUL was launched at TPE 2021 to incredible acclaim, making it one of the most talked-about cigars at the show. We are looking forward to the launch of the much anticipated ROJO line at TPE 2022.

Cigars will be available in three different shapes (Short Robusto, Robusto and Toro) in boxes of twenty.

LAMPERT CIGARS was established in 2019 and is considered as boutique cigar brand. LAMPERT CIGARS is proud of unwavering commitment to quality cigars. LAMPERTS CIGARS is dedicated to providing a large array of premium handmade cigar options to suit every aficionado's tastes.

For more information, contact LAMPERT LCC at press@lampertcigars.com

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